

# **Baking Ingredients Market ? Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Emulsifiers, Baking Powders & Mixes, Leavening Agents, Enzymes, Oil, Fats & Shortenings, Starch, Colours & Flavours), By Application (Cookies & Biscuits, Bread, Cakes & Pastries and Others), By Region & Competition, 2021-2031F**

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## **Abstracts**

The Global Baking Ingredients Market is projected to expand from a valuation of USD 21.04 Billion in 2025 to USD 30.15 Billion by 2031, reflecting a Compound Annual Growth Rate (CAGR) of 6.18%. Essential components such as flour, sweeteners, emulsifiers, and enzymes are employed to improve the texture, flavor profile, and shelf life of baked goods. This market expansion is primarily driven by rapid urbanization and the growing consumer reliance on convenient, ready-to-eat meal options designed for busy lifestyles. Data from the Federation of Bakers illustrates this demand, noting that in 2024, the UK bakery sector sold the equivalent of more than 11 million loaves and packs daily, underscoring the massive industrial scale required to satisfy the appetite for processed bakery items.

Despite this growth trajectory, the market faces significant hurdles due to the persistent volatility of raw material costs and supply chain instability. Manufacturers must navigate fluctuating prices for key agricultural commodities like sugar and wheat, which are highly susceptible to climatic shifts and geopolitical tensions. This economic unpredictability disrupts long-term procurement strategies and compresses profit margins, creating a substantial obstacle to financial planning and consistent development within the sector.

## Market Driver

The global baking industry is being reshaped by a growing consumer preference for clean-label, organic, and functional ingredients. Shoppers are increasingly examining product labels to avoid unfamiliar additives, prompting manufacturers to replace synthetic emulsifiers with natural alternatives that preserve sensory standards while providing functional benefits, such as improved gut health. This shift has fueled rapid growth in the specialty ingredients sector, where transparency and nutritional value are prioritized over cost efficiency. For instance, Ingredion's '2024 Annual Report', released in February 2025, highlighted that its Texture & Healthful Solutions segment achieved double-digit organic sales volume growth in the second half of the year, a result directly attributed to the aggressive market shift toward nature-based sweeteners and clean-label texturizers.

Simultaneously, the enduring demand for convenience and ready-to-eat bakery products continues to drive high-volume ingredient procurement. As urbanization intensifies, the consumption of processed wheat-based goods—from on-the-go snacks to sliced bread—is reaching historic highs, necessitating reliable supply chains for essentials like flour, enzymes, and dough conditioners. This trend is supported by agricultural data; the USDA's 'World Agricultural Supply and Demand Estimates' from December 2025 projects that global wheat consumption will hit a record 823 million tonnes for the 2025-26 trade year. To meet this demand, suppliers are ramping up output, with Kerry Group reporting in its February 2025 'Full Year 2024 Results' that its Taste & Nutrition division achieved 3.4% volume growth, demonstrating the sector's capacity to support mass-market baking needs.

## Market Challenge

The stability of the baking ingredients market is heavily threatened by persistent volatility in raw material costs and supply chain reliability. Manufacturers depend on agricultural commodities that are increasingly vulnerable to geopolitical instability and climate fluctuations. This unpredictability complicates financial forecasting and procurement efforts, often forcing producers to absorb rising input costs or pass them on to consumers. When ingredient prices spike unexpectedly, suppliers struggle to maintain profit margins, which directly limits their ability to invest in innovation or expand production capabilities.

The severity of these economic pressures is highlighted by recent trends in commodity markets. According to the International Cocoa Organization, the monthly average price

of cocoa beans surged past USD 10,000 per tonne in April 2024 due to critical supply deficits. Such extreme cost increases create a difficult environment for growth, as capital meant for expansion is instead diverted to cover escalating operational expenses. Consequently, the uncertainty surrounding raw material costs forces companies to adopt cautious inventory strategies and reduce production volumes, thereby stifling the overall advancement of the global industry.

## Market Trends

The rise of plant-based and vegan baking ingredients is fundamentally transforming industrial formulation strategies, expanding beyond niche dietary needs to meet mainstream demand for animal-free functionality. Manufacturers are increasingly adopting advanced pulse proteins and native starches to mimic the aeration and emulsification properties of eggs and dairy, catering to a growing demographic that is reducing animal product consumption without strictly adhering to veganism. This shift is corroborated by ADM's '2025 Protein Report', published in July 2025, which notes that 46% of global consumers now identify as flexitarians, a significant segment driving industrial bakers to prioritize high-performance plant-derived solutions that offer sensory parity with traditional ingredients.

concurrently, there is a robust trend toward fortification with nutraceuticals and functional plant proteins, as consumers increasingly treat baked goods as tools for proactive health management rather than simple indulgences. This perspective is driving the integration of value-added inputs like botanical extracts, probiotics, and fiber-rich concentrates directly into dough matrices to support immune and metabolic health. The commercial viability of this movement is confirmed by Cargill's 'APAC IngredientTracker 2025' study from November 2025, which reveals that over 58% of consumers are willing to pay a 10% price premium for food products that feature sustainable, high-quality ingredients or essential nutrient fortification.

## Key Market Players

Cargill

Archer Daniels Midland Company

Associated British Foods plc

Kerry Group plc

DSM-Firmenich AG

Ingredion Incorporated

Corbion N.V.

Lesaffre

Puratos Group

Lallemand Inc.

## Report Scope

In this report, the Global Baking Ingredients Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Baking Ingredients Market, By Type

Emulsifiers

Baking Powders & Mixes

Leavening Agents

Enzymes

Oil

Fats & Shortenings

Starch

Colours & Flavours

### Baking Ingredients Market, By Application

Cookies & Biscuits

Bread

Cakes & Pastries and Others

## Baking Ingredients Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Baking Ingredients Market.

## **Available Customizations:**

Global Baking Ingredients Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## **Company Information**

Detailed analysis and profiling of additional market players (up to five).

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